

Date: March 22, 2024

To,
Asst. Vice President
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai-400051, Maharashtra

Sub: Issue details for Anchor allocations of SME IPO of Aspire & Innovative Advertising Limited.

Dear Sir/ Madam,

The Board of Directors of the company at its meeting held on March 22, 2024, in consultation with the Book Running Lead Manager to the Issue, has finalized allocation of 11,56,000 Equity shares, to Anchor Investors at Anchor Investor allocation price of Rs.54/- per equity share (including share premium of Rs.44/- per equity share) in the following manner:

Sr. No.	Name of Anchor Investor	No. of Equity Shares Allocated	No of Equity Shares allocated as % of Anchor Investor Portion	Bid Price (Rs. Per Equity Share)	Total Amount allocated (in Rs.)
1	Moneywise Financial Services Pvt. Ltd. MFSPL	2,36,000	20.42%	54	1,27,44,000
2	NAV Capital VCC - Nav Capital Emerging Star Fund	2,36,000	20.42%	54	1,27,44,000
3	Rajasthan Global Securities Private Limited	2,36,000	20.42%	54	1,27,44,000
4	India Max Investment Fund Limited	2,34,000	20.24%	54	1,26,36,000
5	MERU Investment Fund PCC-Cell 1	2,14,000	18.51%	54	1,15,56,000
	Total	11,56,000	100.00%		6,24,24,000

Please note the capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Offer Document.

We request you to make the above information public by disclosing the same on your website.

Thanking you.

Aspire & Innovative Advertising Limited


Nitesh Agarwalla
Managing Director
DIN: 07468522



Place: Gurugram

Aspire & Innovative Advertising Limited
(Formerly Known as Aspire & Innovative Advertising Private Limited)

CIN: U52601DL2017PLC321445

Regd. Office: C-4 Baldev Park, East Delhi, Shahdara, Delhi, India, 110051

Crop. Office: 2nd Floor, Plot No. - 52, Sector-44, Gurugram, Haryana-122003

Email: cs@aspireinnovate.in Phone Number: 0124-2213055 Website: www.aspireinnovate.in